

NAME AND LOGO FOR A NEW RETAIL SHOP

NAMING:

Just with one click, you'll find what you need.

So the values are the speed and the simplicity of the service.

The name also refers to the world of computers.

DOMAIN:

The domain 1click.ru is not free, so the domain will be www.1click-pc.ru

LOGO:

Number 1 is a key of a keyboard.

The logo consists of a grey square with rounded corners containing a white number '1', followed by the word 'CLICK' in a bold, green, sans-serif font.

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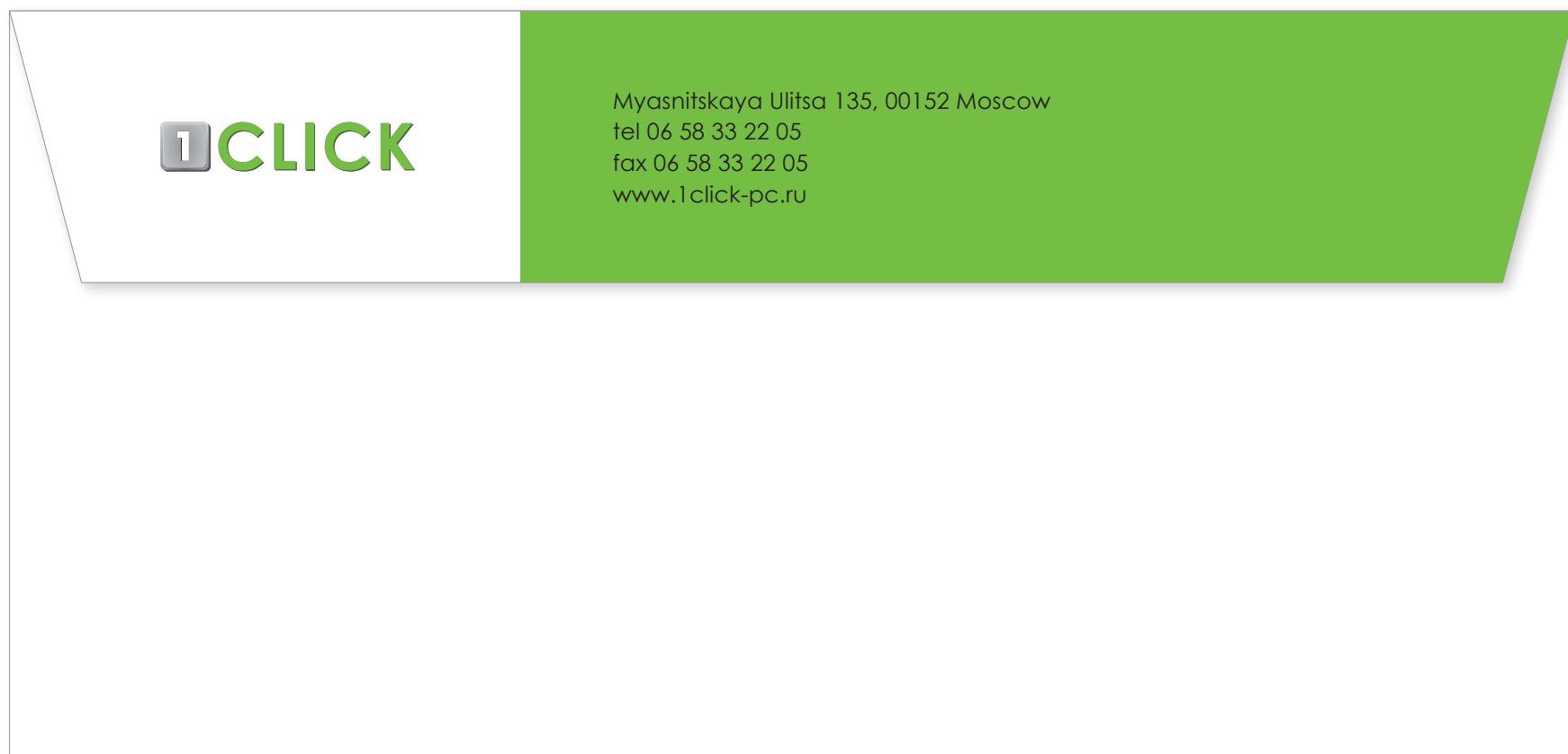
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- logo and payoff





- Case



- Business card



- Store

